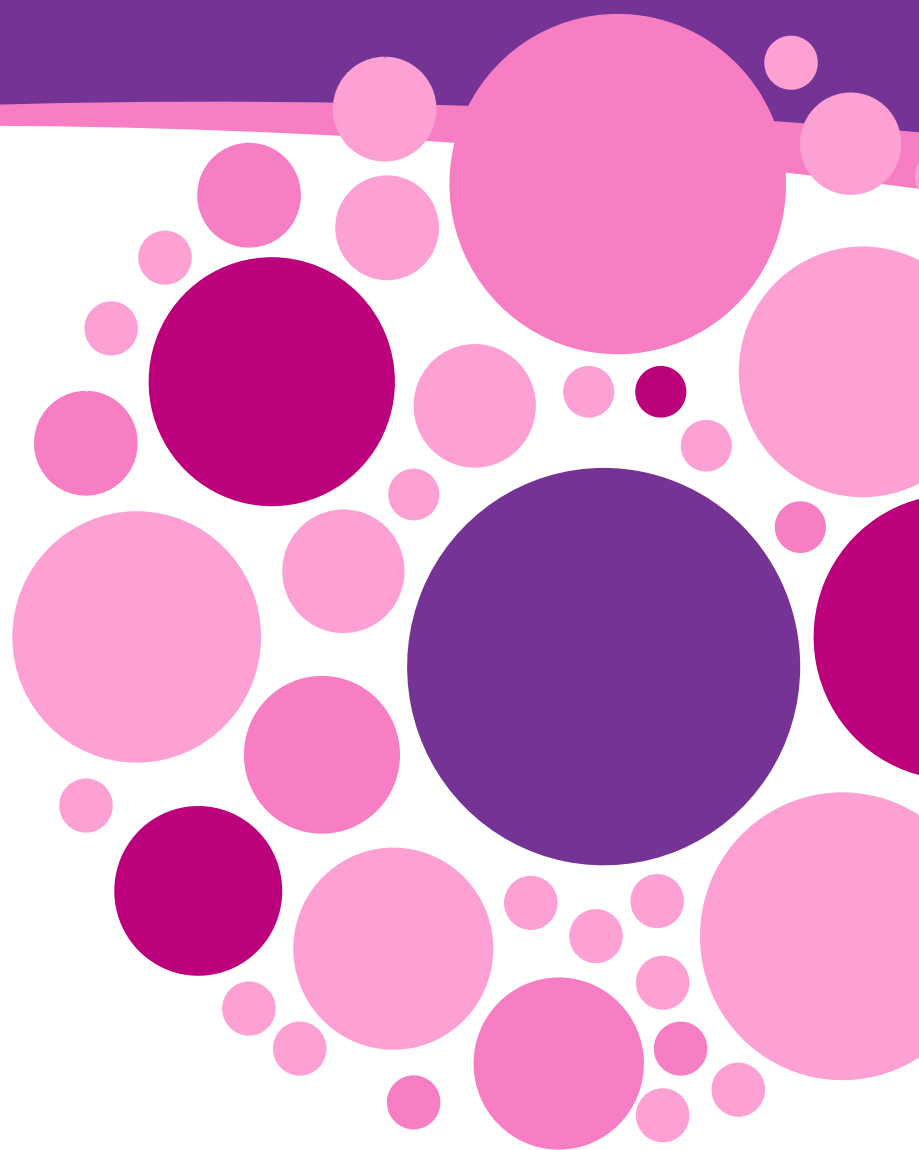


“ TrialScreen REFER: “No Brainer” Patient Recruitment for Clinical Trials



Find the right clinical trial.

Are you a sponsor, biotech company, CRO, SMO, or clinical site looking to recruit more patients as investors, trial managers and CRAs pressure you for faster results?

Are investors, trial managers, and CRAs pressuring you to recruit more patients, faster? Could you be doing more, but find yourself constrained by resources and budget, unsure where to start?

General Introduction

TrialScreen, a global leader in clinical trial recruitment, has improved its search engine, TrialScreen.org, to deliver a steady stream of qualified leads from online traffic. The site allows patients and clinicians to easily find active clinical studies worldwide, using AI to present trial details in a user-friendly way. These leads support your own recruitment efforts, with no upfront costs or risks.

Over the past year, 600,000 people from five continents used TrialScreen.org, growing by 15% each month. Its consumer-friendly design and strong SEO have driven most of the traffic, and plans are in place to triple this using digital ads and advocacy partners.

With TrialScreen REFER, you can receive up to 10 free patient referrals per month for any trial, sent to one referral point (like a site or central processing center). If you're satisfied with the results, you can increase referrals or send patients to multiple locations for a fee.

TrialScreen REFER also saves you time and money by directing patient interest to your trial's existing landing page on TrialScreen.org, so you don't need to create your own online screener.

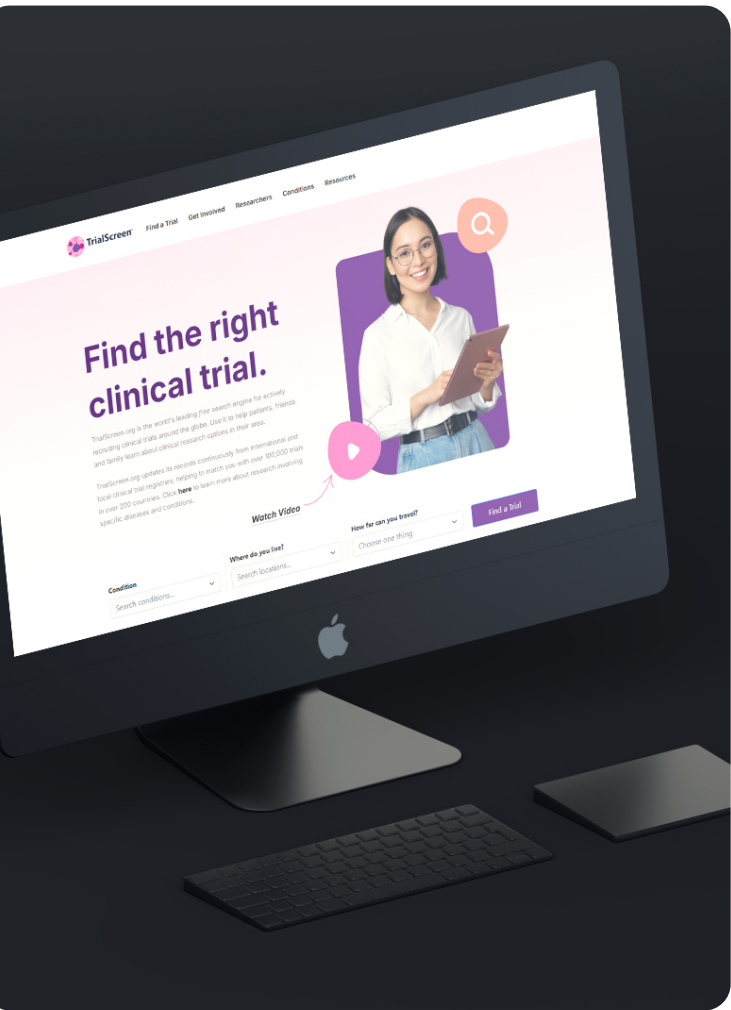
By leveraging TrialScreen Refer, you can:

- Generate a consistent flow of pre-qualified participants without overburdening your internal staff. You'll access a broader patient pool than what your own marketing efforts might reach - starting with a low flow to evaluate quality and quantity at ZERO cost.
- Demonstrate your commitment to excellence—using TrialScreen means automatically leveraging the best in digital advertising, SEO, and social media engagement, all without any commitment.
- Avoid unnecessary ethics/IRB complications or delays. TrialScreen.org does not advertise any specific trial. It simply educates patients regarding the possibility of a clinical research as a therapeutic option, driving traffic to understand the options that are out there for them. Patients and clinicians are free to review and compare every trial available, and assess their suitability for the ones that meet their needs.
- Gain real-time insights into your study's intrinsic performance across various markets. You can evaluate - in real time - how your study engagement compares with others, considering factors such as disease prevalence, competing studies, inclusion/exclusion criteria, and patient motivations. These insights can be an important early indicator for protocol design problems and downstream market access issues that are better off addressed early. Some clients use TrialScreen REFER to pre-identify potential participants before a protocol is actually finalized - so that their input can contribute to a better final protocol design.

TrialScreen REFER is affordable and risk-free, giving you the flexibility to adjust based on your results, budget, and needs.

How does TrialScreen REFER work?

TrialScreen runs the top search engine for finding active clinical trials, TrialScreen.org (formerly Opin.ai). It uses AI trained in medicine to simplify trial protocols and create easy screening questions for all trials listed in major public registries like ClinicalTrials.gov, the European Clinical Trials Register, and others. This helps patients quickly check if they might be eligible for any trial, in simple language. If someone qualifies, they are sent to your secure account on TrialScreen.app, a privacy-compliant system for managing participants, allowing you to follow your own procedures.



TrialScreen.org

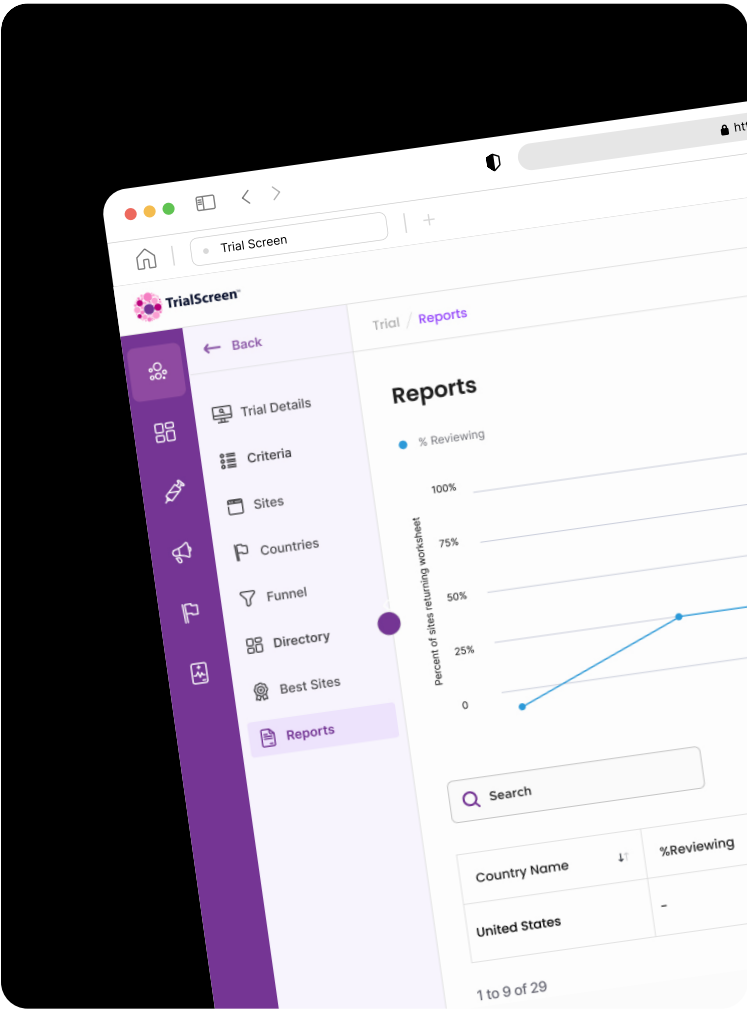
Each week, tens of thousands of patients and doctors use TrialScreen.org to check eligibility for active clinical trials in their area. This leads to thousands of potential matches who meet the initial criteria and are ready for further evaluation by study coordinators.

TrialScreen can also quickly drive targeted traffic to the site, focusing on specific diseases or regions, at no extra cost. This strategy promotes research inclusivity and remains independent of individual trials, allowing patients to explore various trial options and assess their eligibility using publicly available information.

TrialScreen.app

TrialScreen.app is a secure system for managing clinical trial recruitment. It helps hospitals, clinics, and trial organizers handle the process from a patient’s first interest to consent, and then transfer eligible patients to their chosen management system.

It meets privacy laws like HIPAA and GDPR and gives a clear view of patient recruitment progress, helping managers track and plan study timelines and budgets.



TrialScreen Pricing



Pricing for TrialScreen REFER is based on (1) the number of **digitally qualified leads** per protocol you choose to receive (first 10 are free), and (2) the number of sites - or more accurately, referral endpoints - that you'd like for each protocol (first endpoint is free). The starting tier for TrialScreen REFER provides for up to 10 digitally qualified leads per month per protocol referred to a single referral endpoint (usually a site, or a central patient processing team), with an monthly overage fee for each additional referral endpoint and each additional digitally qualified lead (price differs based on protocol complexity).

Partner

What You'll Get

✓

Referral Fee
(first 10 referrals FREE)

Free

Standard

What You'll Get

✓

\$75 (Basic)

✓

\$149 (Intermediate)

✓

\$299 (Complex)

\$49/site

There are no upfront costs

The recruitment complexity (Basic, Intermediate and Complex) of each protocol is evaluated based on the prevalence of the underlying condition (e.g. healthy volunteers = 1, a rare condition ~ 0), the filtration index of the inclusion/exclusion criteria (all patients with a given condition are eligible = 1), and the motivation index of the study (e.g. non-interventional, paid participation = 1; end of line therapy = 1).

Partnership Discount

Higher volume clients can access discount overage rates by choosing to engage with TrialScreen at higher partnership levels, which are associated with a monthly TrialScreen partnership fee. This monthly partnership fee is credited towards clients’ monthly charges - and therefore represents an economical way to pre-buy TrialScreen referral services at discount rates.

Partner

What You’ll Get

- ✓ Referral Fee (first 10 referrals FREE)

Free

Bronze

What You’ll Get

- ✓ \$64 (Basic)
- ✓ \$138 (Intermediate)
- ✓ \$285 (Complex)

\$7,500 / mth
\$44 per site

Silver

What You’ll Get

- ✓ \$55 (Basic)
- ✓ \$129 (Intermediate)
- ✓ \$270 (Complex)

\$14,500 / mth
\$39 per site

Gold

What You’ll Get

- ✓ \$49 (Basic)
- ✓ \$123 (Intermediate)
- ✓ \$259 (Complex)

\$22,450 / mth
\$29 per site

If your organization is a Bronze, Silver or Gold TrialScreen partner, you will automatically get a white labeled organizational landing page that lists all your actively recruiting studies and sites in one place - great for promoting the value of your research program both internally and externally!